



2021 CBPC PRESENTATION APPLICATION

PRESENTATION APPLICATION

What is a Best Practice?

A process, strategy, or innovative use of resources that has resulted in exceptional and measurable improvement in the operation or performance of manufacturers served by your MEP Center.

This Best Practice will have demonstrated success by creating client cost savings, job creation, investment in modernization, increased sales, innovation, etc.

A Best Practice can be documented and presented to allow other MEP Centers to potentially adapt this practice/service and garner success in their own environment.

The Evaluation Process:

As a new feature of the 2021 Center Best Practice Conference, all members of the Foundation for Manufacturing Excellence will have the opportunity to evaluate and vote on presentation applications. Voting will take place on the MEPU Community site. We ask that members evaluate based on the following criteria: overall quality, relevance to the Centers, practical applications of material, and timeliness of the topic. Once the application evaluations have been tallied, you will be notified if your application is selected. The application submission deadline is April 15, 2021 COB.

Presentation Guidelines:

Presentations should be 60 minutes in length of time, including a brief session for question and answer. The presentation application must be completed fully prior to the conference. Following the conference, the applications will be logged into a community-based learning management system and will be accessible to members for future use.

Presenter Discounts:

All presenters are required to be in attendance for the 2021 Center Best Practice Conference. Conference registration is also required. All Centers that submit a presentation will receive a 10% discount on registration (up to two registrations per Center). All Centers that submit a presentation and are selected to present, will receive a 25% discount on registration (up to two registrations per Center). Presenters may not promote or sell any third-party products or services for profit.

Post Center Best Practice Conference:

If the application is approved and presented at the Center Best Practice Conference, this application will be uploaded to MEP University (the Foundation's forthcoming community and learning-based online platform). This application will be saved in a searchable, online library for future use from Centers and staff.



2021 CBPC PRESENTATION APPLICATION

CONTACT INFORMATION

These questions will help determine the best practices that will be presented at the Center Best Practice Conference on Monday, August 30 - Thursday, September 2, 2021.

Please fill out this application as best as possible for consideration. Please note the application will need to be fully completed prior to the conference.

* 1. Name:

* 2. Title:

* 3. MEP Center:

* 4. Email Address:

* 5. Phone Number:

* 6. Presenter Name:

* 7. Presenter Title:

8. Presenter Name #2 (if applicable):

9. Presenter Title #2 (if applicable):

* 10. How do you prefer to present? Please check all that apply:

- Exclusive Presenter
- Co-Presenter (paired with colleague)
- Co-Presenter (paired with similar practice topic)
- Panel
- Interamctive Session
- Does not matter
- Other (please specify):



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DESCRIPTION OF BEST PRACTICE

* 11. Title of Best Practice:

* 12. Short Description of Best Practice (*to be used in marketing materials*):

* 13. Please select the outcome(s) your Center has experienced since implementing this Best Practice :

- Increased Market Penetration
- Improved Center Operations
- Generated Revenue
- Increased Impact(s)
- Improved Stakeholder Relationships
- Boosted Social Responsibility (e.g. STEM, environment, etc.)

Are you able to quantify these results (for a given year)?

* 14. Define the barrier, problem, need, or area of improvement that was the target of your Best Practice:

* 15. Who does this Best Practice benefit?

- Center Staff
- Center Operations
- Center Leadership
- Partner Organizations
- New Manufacturing Clients
- Existing Manufacturing Clients
- Other (please specify)

16. If this Best Practice targets manufacturing clients, what is the target manufacturing market (e.g. employee size, industry type, etc.)?

* 17. Is this a replicable Best Practice?

- Yes
- No
- Other (please specify)

* 18. What are the top three takeaways from this Best Practice?

- 1.
- 2.
- 3.

* 19. Has this session been previously presented?

- Yes
- No
- If yes, when?

* 20. What part(s) of this Best Practice are replicable across the MEP Network?



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OBJECTIVES OF BEST PRACTICE

21. What specific goal(s) did you want to achieve with this Best Practice (e.g. cost savings, increased sales, new jobs, new investment in modernization, etc.)?

22. What area(s) does this Best Practice target (i.e.; operations, product enhancements, training, capacity building, quality improvements, etc.)?



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IMPACT/RESULTS

23. Please quantify the total manufacturer impact your Center has generated as a result of this practice (e.g. cost savings, created and retained sales, created and retained jobs, etc):

24. If this is a client-focused practice, how many companies have participated in this service?

2019:

2018:

2017:

25. How long has your Center been implementing this practice?



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ADDITIONAL NOTES

26. Is there additional information you would like to share regarding this Best Practice?